

SPONSORSHIP of the MERREDIN SHOW 2024



MERREDIN SHOW INC PROMOTES SPONSORS THROUGH:

- Dedicated website
- Social Media
- Hard copy publications such as the Exhibition Catalogue and Show Program
- Your banners on display throughout the show grounds
- Promotion through dedicated local press
- Promoted over PA system throughout the day of the show

BENEFITS TO ALL OUR VALUABLE SPONSORS:

- Opportunity to invest in the future of rural Australia
- Supporting and encouraging volunteers with a passion for our community Show
- Direct exposure to a local audience
- Enhancement of your brand awareness
- Promotion of your products & services to local customers

SPONSORSHIP LEVELS:

MAJOR SPONSOR \$6000 (X1)

- Naming rights to the **Fireworks Display**
- Identified on all marketing and promotion leading up to, and on the day, of the show
- Your promotional material in prominent positions at the show grounds on the day
- Two free stall holder site on the show day
- Up to 15 complimentary tickets to the show for you and your staff
- Full page and front strip colour adverts in the Show Program

MAIN SPONSORS \$5000 (X2)

- Naming rights to either the **Float Parade** OR the **Main Entertainment**
- Identified on all marketing and promotion leading up to, and on the day, of the show
- Your promotional material in prominent positions at the show grounds on the day
- One free stall holder site on the day
- Up to 10 complimentary tickets to the show for you and your staff
- Full page advert in the Show Program

	Gold \$2,500 (x4)	Silver \$1,500	Bronze \$500	General \$200
Exclusive sponsorship of intermediate entertainment	✓	—	—	—
Logo in the Show Program	✓	✓	✓	✓
Free Stall Holder Site	✓	✓	—	—
Complimentary Show Tickets	8	6	4	2
Advert in the Show Program	1/2 page	1/4 page	1/8 page	Lineage
Announcements over PA system	✓	✓	✓	✓

CONTACT DETAILS:

Chairperson/Sponsorship Coordinator:

Clayton Murray

(mobile) 0428 415 010

(email) claytonmurray@westnet.com.au

Merredin CRC/Show Coordinator

(telephone) 08 9041 1041

(email) merredinshow@gmail.com

110 Barrack Street, Merredin 6415

BANK DETAILS:

Merredin Show Inc

BSB: 036-105

Account Number: 195 398

Reference: 'Your Name'

Without the community support of individuals, community groups and businesses such as yourself, the Merredin Show would not be the success it is.

We thank you for your support.



Department of
Primary Industries and
Regional Development